

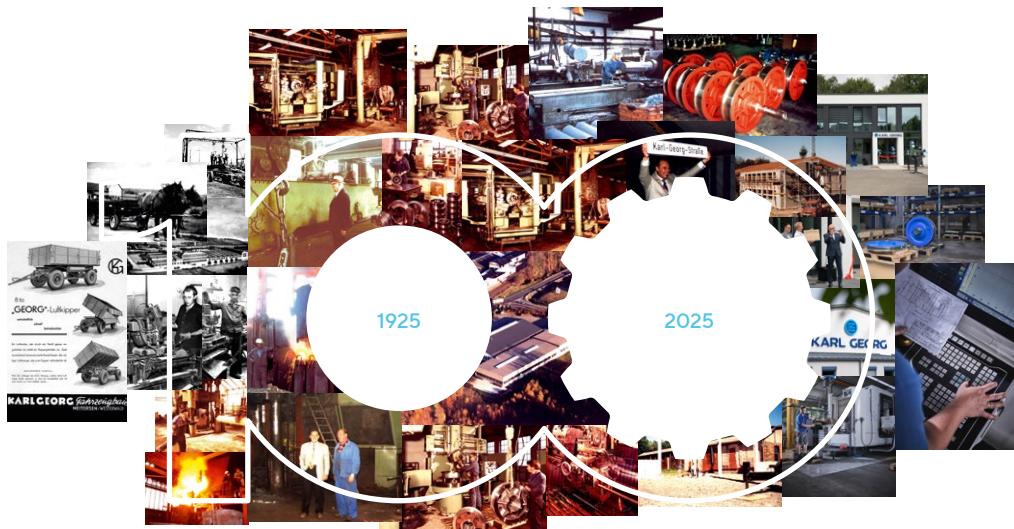
YEARS OF TRADITION

From a workshop in a barn to a leading  
brand for crane components.

From the „penny corner“ to the  
heart of the business.

From local roots to global reach.

The story of KARL GEORG.



YEARS OF TRADITION



















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# 100 YEARS OF TRADITION

**How courage and pioneering spirit continue to shape the tradition of KARL GEORG to this day.**

A century of company history rarely follows a straight track – and the development of KARL GEORG GmbH is marked by change and foresight. What began in a barn with the production of farm wagons and tractors led to the only forge in the Westerwald – a rural region in western Germany where the company was founded – and eventually, in the 1970s, to the production of crane wheels. Today, we are a leading developer and manufacturer of crane and industrial components – a success story built on a unique DNA: courage for innovation, continuous investment in the future, and a deeply rooted tradition shaped by 100 years of experience.

Behind this success stands the owner family in its third generation, who continue to live the values and philosophy of

the company to this day. Craftsmanship precision, an open corporate culture, the promotion of employees, and the training of highly qualified specialists shape our actions just as much as sustainable investment decisions and the support of regional projects.

Even in the 1960s and 70s, Karl Georg – affectionately called “Father” – was regularly present in production. This familial togetherness and deep connection to the company are still tangible today when his grandson Michael Schnauffer checks in at the Ingelbach site. Now, this tradition is being passed on to the next generation – as a foundation for a future in which we will continue to stand by your side as a reliable partner for crane and industrial components.



# PASSING ON TRADITION

**„Tradition is not the preservation of ashes,  
but the passing on of fire.“**

As the grandson of company founder Karl Georg, I feel deep gratitude for what my grandfather and many loyal companions have built over the past 100 years. Karl Georg was a man of craftsmanship – what his eyes saw, his hands created. With humility, inventiveness, and tireless diligence, he laid the foundation for our company. In my grandparents’ house, there was a saying that has accompanied me to this day:

**„What you have inherited from your fathers, acquire it to make it your own.“**

This quote by Goethe became my guiding principle in dealing with my grandfather’s life’s work. When I joined the company in 1985, it was clear to me: it’s

not just about managing something. It’s about taking responsibility with respect for the achievements of my predecessor – together with a team that thinks and contributes every day. Over all these years, it was this sense of togetherness that carried our company. For that, I am deeply thankful.

Now it is time to pass the baton.

I am proud that my daughter Kathrin is ready to lead KARL GEORG into the fourth generation. She will guide KARL GEORG into a new era with fresh ideas, digital competence, and a clear sense of values – always with an eye on our tradition and responsibility towards our employees, partners, and customers.



**Michael Schnauffer**  
Shareholder of the KARL GEORG GROUP



# PRESERVING TRADITION

„Always in motion and yet firmly  
anchored in what defines us.“

For a hundred years, our company has held its ground in a constantly changing world – while remaining true to itself. What sustains it is more than a business model: it is a shared understanding of quality, reliability, and responsibility. It is the awareness of being part of something that has been shaped over generations – and today, more than ever, is in motion.

This company shaped me long before I took on an official role. What fascinates me most is how the so-called “Pfennig department” of my great-grandfather evolved into the area that is now considered the heart of our future – driven by people who were trusted early on

because they advanced the right things with expertise and passion.

I carry this attitude forward. As the principal shareholder, I take on responsibility – not alone, but in dialogue with a strong management team and committed employees. I see my task as maintaining continuity while enabling further development: we are opening up technologically, geographically, and culturally – without giving up the core that defines us: uncompromising quality, partnership-based action, and a sense of responsibility. Always in motion and yet firmly anchored in what defines us.



**Dr. Kathrin Schnauer**  
Shareholder of the KARL GEORG GROUP



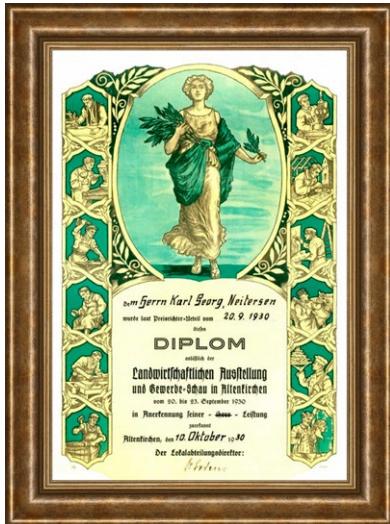
**1925**

In 1925, Karl Georg founded a craft business in the Merkelbach Hall, initially focused on repairing agricultural machinery.

In addition to circular saws, the company specialized in the production of rubber-tired farm wagons, a line that ended with the outbreak of war. Around 1939, production shifted to sleeve buffers for railway wagons.



Circa 1929 - The first rubber-tired farm wagons produced by GEORG.



Just five years after founding the company, Karl Georg was awarded a diploma for his agricultural equipment at a trade exhibition in Altenkirchen in 1930.





**1945**

After the company was destroyed in a bombing raid on February 21, 1945, new facilities were needed. Karl Georg built them between the B 256 road and the railway line.

The site was uniquely situated: both the border between Neitersen and Neiterschen and the administrative boundary between Weyerbusch and Flammersfeld ran directly through the premises.



The remains of the destroyed factory in 1945.



Ukrainian forced laborers: Deported to the Westerwald under coercion, they still experienced human kindness in many places despite the harsh conditions.

## THE CONSEQUENCES OF THE WAR

The production of rubber-tired farm wagons and trailers initially came to an end with the outbreak of the Second World War. As early as 1936, production had even yielded a tractor, which, however, never went into series production due to the changing conditions in Europe. A parallel installation business that had started alongside vehicle manufacturing also had to be discontinued at the beginning of the war.

Instead, the company Georg began producing sleeve buffers for the Deutsche Reichsbahn. For this purpose, around 60 women from Ukraine were forcibly assigned to the company.

Shortly before the end of the war, in February 1945, the company premises were destroyed by bombing raids. Two of the Ukrainian forced laborers lost their lives in the attack.

After the war, the surviving women returned to their homeland. In the 1990s, KARL GEORG GmbH succeeded in reestablishing contact with some of these women. Although full reparation was not possible due to the forced labor, the company nevertheless provided financial compensation to all affected women.

# A NEW BEGINNING BETWEEN TRACKS AND JURISDICTIONAL BORDERS



This architectural illustration (early 1950s) shows the planned site in Neitersen: a three-story administration building in the center, a hall for the repair and refurbishment of mail wagons on the left, and sufficient space for the production of buffer sleeves on the right.



Founder Karl Georg with his wife Frieda, who played a key role in building the company. When needed, Frieda Georg picked up a brush and paint and helped in production – for example, painting buffers.



The entrepreneurial family in 1955: Daughter Christel, wife Frieda, Karl Georg, and son Edgar. Seated: Grandma Wittmer – known as the “heart and soul” of the company.



From left: Otto Heimann, 3. Erich Margenfeld, 4. Christel Georg 5. Kurt Schumacher, 6. Erwin Zimmermann, 7. Rolf Kochhäuser, 8. Irene Bitzhöfer, 10. Friedhold Bitzhöfer, 11. Erich Heimann, 13. Richard Seifen.

At the end of the Second World War, Karl Georg, like most people, was left with nothing. But with great courage and an unbroken entrepreneurial spirit, he managed by 1952 to employ around 100 workers.

Exactly on the border between Weyerbusch and Neitersen, Georg built a 2,000 m<sup>2</sup> hall and resumed the production of vehicles and railway buffers.

The chaotic post-war life began to change, especially due to the currency reform of 1948. In addition, many displaced persons and returning prisoners of war

came back to the Westerwald in search of work. Large orders from the Southwest German Railway Administration for the repair of passenger cars quickly led to an upswing.

For the reconstruction of the country, the transport wagons from the Georg company were quickly put to use. By 1954, the 1,000th vehicle trailer had already left the Neitersen plant.

A three-story administration building was inaugurated in 1955.

# FROM ECONOMIC RECOVERY, VEHICLE

From the manufacturing operations originally intended for the railway – even beyond Germany – a drop forge developed, which now, in addition to draw hooks and screw couplings, also began producing forged parts for the automotive industry.

Around 1956, mechanical engineering was added. Trailer production, long past the solid rubber era, continued to expand, and

new plans for the company's expansion were initiated. Their realization became possible when KARL GEORG GmbH was able to acquire the site of the decommissioned iron ore mine "Georg" near Willroth in 1964/65. As a result, the forging units and presses of the drop forge were relocated from Neitersen to Willroth.

Together with the miners who had suddenly become unemployed,

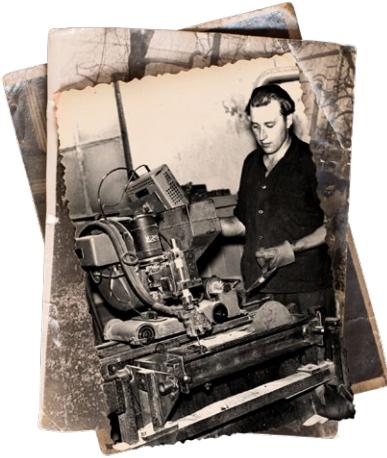
a new team grew – retrained and upskilled – eventually numbering more than 200 employees.

After the sudden death of his wife Frieda Georg in 1967, the company was divided. On January 1, 1968, his son Edgar Georg took over the business areas of vehicle and mechanical engineering as well as the drop forge.



Edgar Georg presenting rubber-tired farm wagons at an agricultural exhibition in Frankfurt.

# CONSTRUCTION & BUFFER PRODUCTION



Drilling and milling of forged draw hooks.



Repair and welding of draw hooks using the "Elira" welding process.



Crank press for the production of forged parts.



Top: Company outings were already common in the 1950s.  
Left: Newspaper advertisements from the 1950s and 60s.



**1965**

In 1965, the only electric steel plant in the Westerwald to this day was commissioned in Neitersen.

Steel shavings generated during the sleeve buffer production process were melted down in four electric induction furnaces and cast into molds to recover raw steel for buffer manufacturing.



## THE GEORG MINE IN WILLROTH

Although the name might suggest otherwise – the Georg Mine is not directly connected to our company's history. It was first mentioned by name in 1803, but ore extraction on the Willroth mountain dates back as far as 1338. Until its closure in 1965, around 6.5 million tons of iron ore were mined there.

After mining operations ceased, the Georg company acquired the site and relocated forging units and presses from the drop forge to Willroth.

In 1968, as part of the company's restructuring, the Georg Mine was transferred to the ownership of Edgar Georg's company.

Since 1988, the distinctive headframe has been a listed historical monument.



Tapping at the electric steel plant in Neitersen.



Karl Georg in front of a self-built forging manipulator.



Open-die forging press with 5,000 kN press force and forging manipulator for 2,500 kg block weight.



Turning and boring of components for automatic center buffer couplings.



Forging an 8,000 kg block into a shaft – forging press with 10,000 kN press force.



Machining of housings for center buffer couplings.



**1966**

In 1966, Karl Georg expanded his entrepreneurial vision by launching a new production line: the manufacture of wheels for crane systems and rail-bound transport systems, known as “crane wheel manufacturing.”

Production was relocated to the vacant halls of the “Siegen Rivet Factory Flender & Hardt” at Ingelbach station.



## FROM RIVETS TO CRANE WHEELS

At the age of 66 – an age when most people retire – Karl Georg launched a new business division: the production of wheels for crane systems and rail-bound transport systems. This marked the birth of what became known as “crane wheel manufacturing.”

Due to rapidly increasing sales, more production space was needed, and this division was relocated to the vacant halls of the “Siegen Rivet Factory Flender & Hardt” at Ingelbach station.

Karl Georg, who had developed

from a master craftsman into a successful entrepreneur, remained a modest yet visionary manufacturer throughout his life. His employees respectfully and affectionately called him “Father.”

It wasn't until 1968 that Karl Georg handed over the business areas of vehicle construction, mechanical engineering, and the drop forge to his son Edgar, who continued the company under the name “Edgar Georg.”

Karl Georg continued to manage the remaining business areas with

a dedicated team. Particularly noteworthy is Friedhold Bitzhöfer, who worked alongside him for over 40 years and ultimately served as his “right hand” as an authorized officer.

In 1969, the move to Ingelbach took place, and the iconic chimney of the old rivet factory was dismantled by hand.





**1975**

At the new site in Ingelbach station, the “Penny Corner” of crane wheel manufacturing became a profitable business.

Around 1975, major investments were made in crane wheel production. The company acquired its first automatic lathe for series parts, various gear cutting machines, and a vertical turning lathe, enabling greater manufacturing depth.

With the purchase of the first CNC lathe, a new era of technological progress in turning technology began at KARL GEORG.



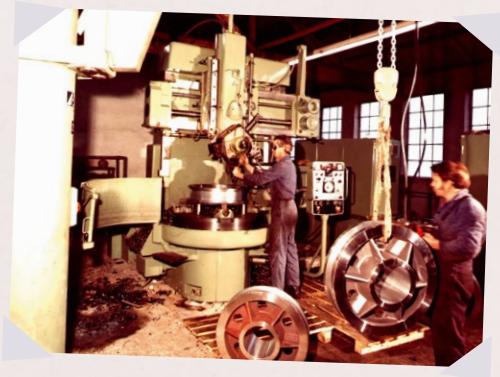
Lathe for machining crane wheels.



Gear cutting of crane wheels and subsequent measurement.



Karl Georg and Udo Schmidt at the inauguration of the first CNC lathe Gildemeister MD 10S.



Vertical turning lathe for machining larger crane wheels.



Multifront spindle lathe with three stations for complete machining of a wheel.



**1985**

The founder's grandson, Michael Schnauffer, "takes the wheel" and assumes responsibility for the business areas of the steel plant, forge, buffer, and crane wheel manufacturing.

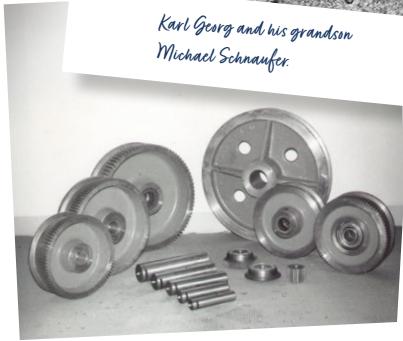
The forge was also closed in 1993 for economic reasons.



*Karl Georg and his grandson  
Michael Schnaufer.*



*Michael Schnaufer and Udo Schmidt at a trade fair in  
Paris, together with their French representative.*



*The new product portfolio featuring crane wheels.*



*The production team in Ingelbach in the 1980s.*

## FAREWELL AND THE PATH TO THE FUTURE

In 1985, company founder Karl Georg passed away – a modest master craftsman who rose to become a successful entrepreneur. As a passionate visionary, he was always driven by new ideas and was respectfully called “Father” by his employees.

At the age of 85, he left his successor and grandson, Dipl.-Ing. Michael Schnaufer, with a major entrepreneurial task: the further development of the business areas buffer production, steelworks, forge, and crane wheel manufacturing.

Despite his young age, Michael Schnaufer quickly recognized the global challenges of the steel industry and the increasing environmental regulations. With foresight and determination, he successfully led the company into the future.



**1993**

In 1993, the patenting of the “wheel block” – the predecessor of today’s **ATLAS** wheel block system – and the construction of a new production hall at the Ingelbach station site marked new milestones.



# ROLLING OUT SUCCESS

When the first “wheel block” left the halls of KARL GEORG, no one could have foreseen the central role the later ATLAS wheel block system would play in the product portfolio. Today, the wheel block is an indispensable part of the range and is used worldwide.

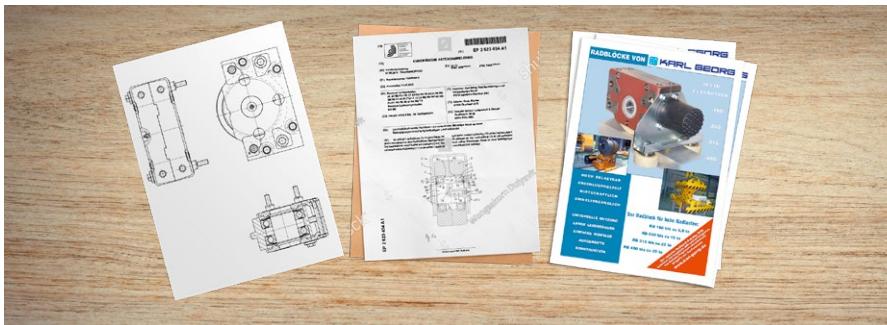
Mechanical engineers appreciate

the versatility of the product, which can be easily integrated into any project thanks to numerous connection options. All wheel block sizes are equipped with high-quality, durable, and lifetime-lubricated branded spherical roller bearings that can withstand the highest wheel loads in temperature ranges from -30 °C to +90 °C. For extre-

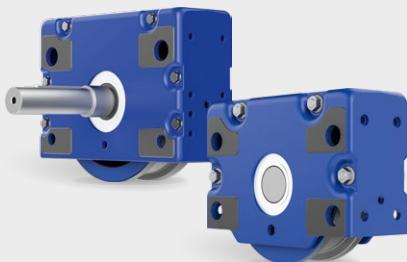
me applications, special versions are available that can endure temperatures of up to +200 °C.

The range of applications is diverse: from storage and retrieval machines and transfer carts to cranes, trolleys, stadium floors, and cable carousels weighing tons. With state-of-the-art, robot-assisted manufacturing, we produce matching drive shafts compatible with all common gearbox manufacturers.

The standardized connections allow for easy installation and are compatible with widely used brands. Central drive solutions with all required components are available at any time.



## RADBLOCK SYSTEME MIT KONUS ODER NABENVERZÄHNUNG



### ATLAS

Our drive solution for low-maintenance direct drives allows for free choice of gearbox manufacturer. The compact design and high load capacity ensure reliable operation and maximum system availability.

### OLYMP

The wheel block with hub gearing, alternatively for slip-on gearboxes. A wheel block for maximum flexibility and compatibility.





**1998**

A new production hall with a floor area of approximately 1,000 m<sup>2</sup> was built at the Ingelbach-Bahnhof site.

Planning for a new office building began in 1997. The new headquarters was occupied in the summer of 1998.

The street name "Am Bahnhof" was changed to "Karl-Georg-Straße."



# THE KARL GEORG GROUP

## **KoRo RIW** The KoRo RIW GmbH

In 2015, Dipl.-Ing. Rolf Gressner founded the company KoRo RIW. The company name is derived from his nickname “Komponenten Rolf” (Component Rolf) and the RIW GmbH from Duisburg. What began as a spare parts business quickly evolved into a comprehensive portfolio of crane components manufactured in Europe – ranging from patented brake pads to fully assembled winches and hoists.

Since 2020, KoRo RIW GmbH, based in Wetter an der Ruhr, has been part of the KARL GEORG GROUP. As a result, all customers in the field of crane components benefit from the synergy of both companies.



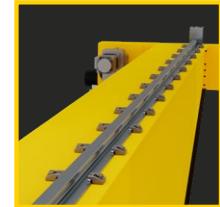
*The managing directors of the KARL GEORG GROUP:  
Olaf Hees, Tim Winkel, Rolf Gressner, Kevin Müller (v.l)*



**Bottom blocks**



**Winches, hoists, and  
braking systems**



**Rails and  
clamping systems**



**Pre-assembled  
carriages**



**Buffer stops and cellular  
plastic buffers**

**Find out  
more about  
KoRo RIW at:  
[koro-riw.com](http://koro-riw.com).**



# SYNERGY IN MOTION



## KARL GEORG GROUP

### KARL GEORG

#### **KARL GEORG GmbH**

Ingelbach-Bahnhof

*Development, manufacturing, and sales*

[www.karl-georg.de](http://www.karl-georg.de)



### KARL GEORG INDIA PRIVATE LIMITED

#### **KARL GEORG India Pvt. Ltd**

Kolkata

Sales

[www.karl-georg.de](http://www.karl-georg.de)



### KARL GEORG IBÉRICA S.L.

#### **KARL GEORG Ibérica S.L.**

Madrid

Sales

[www.karl-georg.de](http://www.karl-georg.de)



### **KORO RIW**

#### **KoRo RIW GmbH Wetter**

Wetter a.d. Ruhr

*Development, manufacturing, and sales*

[www.koro-riw.com](http://www.koro-riw.com)



### **KORO RIW** **SERVICE**

#### **KoRo RIW Kranservice GmbH**

Wetter a.d. Ruhr

Service

[www.koro-riw.com](http://www.koro-riw.com)



### **KORO RIW**

#### **KoRo RIW sp. z o.o.**

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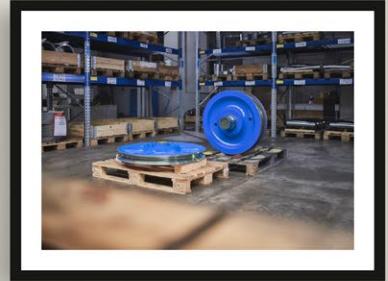




**2022**

The fact that the company's core competence had evolved beyond buffer production was reflected in the logo starting in 2022. A corporate redesign gave the brand a new look: the stylized buffer in the old logo was replaced by a wheel set with flange bearing.

The company name followed suit. KARL GEORG Stahlherstellungs- und Verarbeitungs GmbH was appropriately renamed KARL GEORG GmbH.





## 2025

KARL GEORG GmbH celebrates its 100th anniversary – a century of successful company history. With the founding of new subsidiaries in India and Spain, new sales channels are being opened, strengthening the company’s international presence.

True to the founder’s spirit, the focus remains on innovation: with “**OLYMP**,” a wheel block featuring hub gearing, and the construction of a new production hall and office building, KARL GEORG is actively shaping the future of the company.



# WHO WE ARE TODAY

Today, KARL GEORG GmbH is a leading provider in crane construction and the mechanical engineering industry. Around 150 employees work at the Ingelbach-Bahnhof site. The company supplies renowned customers worldwide and stands as a guarantor for high system availability, uncompromising quality, and expert consulting and solution development.

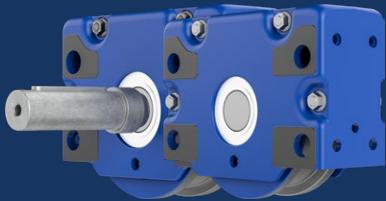
Under the motto “Moving a lot together”, the focus is on reliable products and continuous innovation.

The product range includes driven and idler wheel sets, crane wheels, wheel blocks, rope pulleys, hydraulic buffers, and more. The manufacturing depth covers wheels from 100 to 1250 mm in diameter, made from forged steel,

cast steel, or spheroidal graphite cast iron according to DIN or TGL standards. All our products – from the ATLAS wheel block system to crane wheels of various standards – meet the highest quality standards. Upon request, production is carried out exactly according to specified drawings. In addition, we offer reconditioning of crane wheels and travel units.

## WHEEL BLOCKS

Driven and non-driven



## WHEEL BLOCKS

With internal gearing

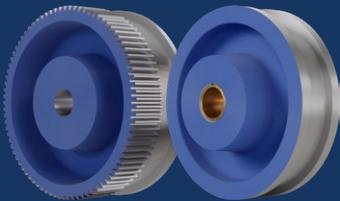


## WHEEL SETS

Driven and non-driven



## CRANE WHEELS



## HYDRAULIC BUFFERS



## ROPE PULLEYS



# OVER 3,000 CUSTOMERS WORLDWIDE



## CRANE CONSTRUCTION

Industrial and process cranes



## METALLURGICAL PLANTS

Steel and metal production and processing



## LOGISTICS

Port cranes, container handling, ship-to-shore



## MECHANICAL ENGINEERING

Forging manipulators, transfer carts, special machinery



## ENERGY SECTOR

Wind, solar, hydro, geothermal, and biomass



## PLANT ENGINEERING

Process, energy, utility, and production technology



## CONVEYOR SYSTEMS

Up-/downstream, on-/offshore, LNG/H<sub>2</sub> transport



## AUTOMOTIVE

Vehicle manufacturing, autonomous driving, suppliers



## BUILDING TECHNOLOGY

Roof structures, stage technology, stadium turf systems.

# FOUNDERS AND PIONEERS



## **Karl Georg**

Founder and namesake  
1925 – 1985

When Karl Georg founded his own company in Neitersen in the Westerwald in 1925 at the age of just 25, he had already completed solid training as a machine fitter at the mine in Eiserfeld. However, the economic conditions could hardly have been more difficult: over 90 percent of the population in the Altenkirchen district depended on public assistance. In 1924, the district was officially declared a state of emergency area. Many people left the region in search of food and a better future.

In the midst of this crisis, Karl Georg made a bold decision – he founded his own company. By repairing agricultural machinery, he laid the foundation, generated capital, and soon began developing his own products:

first “pin threshers,” then circular saws – and eventually even a tractor.

Karl Georg was fascinated by the technical innovations of his time. But where did he find the courage to become an entrepreneur under such adverse circumstances? Surely his Siegerland roots helped – shaped by determination, perseverance, and a strong belief in his own ideas.

This entrepreneurial spirit, combined with the ability to adapt, runs like a red thread through our hundred-year company history – from a small repair shop in the Westerwald to an internationally active enterprise.

# FOUNDERS AND PIONEERS



**Friedhold Bitzhöfer**

Authorized officer  
1978 – 1992

Friedhold Bitzhöfer joined the company KARL GEORG in 1952 as a commercial assistant. His exceptional talent in dealing with customers was recognized early on, and just a few years later, he moved into the sales department.

As the company continued to grow, so did his responsibilities. From 1970 onward, Friedhold Bitzhöfer supported company founder Karl Georg in the management. When Karl Georg retired from active company leadership in 1978 at the age of 78, Mr. Bitzhöfer was granted sole power of attorney.

With the entry of the founder's grandson into the management, Mr. Bitzhöfer jointly took over the leader-

ship of the company. He played a key role in ensuring that the generational transition was successful and smooth.

Friedhold Bitzhöfer was born in 1926 – just one year after the company was founded. In May of this year, he celebrated his 99th birthday.

# FOUNDERS AND PIONEERS



## **Udo Schmidt**

Managing Director  
1992 – 2014

After completing his training as a technical draftsman and subsequent studies in mechanical engineering, Udo Schmidt joined KARL GEORG on September 1, 1972. He took over the management of the crane wheel production division, which at the time was still in its early stages and internally sometimes dismissively referred to as the “Penny Corner.”

With foresight, technical expertise, and perseverance, Udo Schmidt developed this area into a cornerstone of the company. Through continuous investment in modern manufacturing technologies and the targeted expansion of the product portfolio, an internationally successful business unit emerged, whose products are now used worldwide.

In 1992, Udo Schmidt was appointed to the management board. Together with Technical Director Werner Grab, he developed the KARL GEORG Wheel Block in 1993, which was granted protection by the European Patent Office in the same year – a milestone in the company’s history.

With his technical excellence, entrepreneurial instinct, and not least his human qualities, Udo Schmidt significantly shaped the company and helped make it what it is today.

# FOUNDERS AND PIONEERS



## **Achim Geyer**

Managing Director  
2014 – 2024

Achim Geyer began his professional career in 1974 with an apprenticeship as an industrial clerk at KARL GEORG in the buffer production department in Neitersen. In 2008, he moved to the crane construction division in Ingelbach, where he became the right hand of Managing Director Udo Schmidt.

In 2014, he was appointed to the management board alongside Olaf Hees. With his calm and thoughtful manner, Achim Geyer was for many years the balancing force within the leadership team and the entire company.

His particular strength lay in his fine human sensitivity, which enabled him to bring together differing in-

terests and find viable compromises even in difficult situations.

Among customers, partners, and employees alike, Achim Geyer enjoyed great trust and high esteem.

# SHAPERS OF TODAY



**Olaf Hees**

Technical Managing Director  
since 2014

For over three decades, Olaf Hees has shaped the technical direction of our company – as an experienced engineer, a visionary in product development, and a solution-oriented partner for our customers.

He sees complex requirements as a challenge to develop precise and sustainable solutions. Since joining the management in 2014, he has been driving the company's development with a hands-on mentality – always focused on quality, reliability, and what truly matters to our customers.



**Tim Winkel**

Managing Director Business Development  
since 2021

Since 2021, Tim Winkel has been actively shaping our future – with strategic insight, a passion for innovation, and a clear eye for new markets. With great commitment, he drives our development forward while strengthening regional partnerships.

Despite international opportunities, he never loses sight of our roots and steers the sustainable development of our site. His motivation is to shape the future as a team and keep the company moving forward together with strong partners.



**Kevin Müller**

Commercial Managing Director  
since 2023

Kevin Müller has been part of our company for nearly two decades. His journey began with commercial training and led him to the management board, which he joined in 2024.

With his strong network in the crane and plant engineering world, he is a valued contact for our customers, meeting their needs with great responsibility. Even in his leadership role, he demonstrates a high level of accountability and composure. He ensures that, amid all change, we remain true to our core: moving a lot together.

# SHAPERS OF TOMORROW

The success of KARL GEORG is based on the commitment and skills of our employees. That's why we place great value on solid training that not only imparts technical knowledge but also fosters individual strengths.

In our in-house training workshop, several machining and industrial mechanics are trained each year. Here, our apprentices produce parts for actual production under real conditions and learn to opera-

te both conventional and modern CNC machines.

Our experienced trainers provide intensive support to the young professionals, recognize their strengths, and offer targeted help with challenges – including individual tutoring. This pays off: our retention rate is high, and the path from apprentice to leadership position is not uncommon in our company.

Diversity is important to us! Through the ZuBee project, we also enable young people from Rwanda to receive training in our company. This makes our training department not only a place of learning but also a model of lived integration and international co-operation.

With our training, we lay the foundation for a successful professional future – for our apprentices and for the entire company.



## AWARD-WINNING HUMAN RESOURCES DEPARTMENT











LIEBHERR







Mitutoyo  
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